



Andrew Harper

ANDREW HARPER MEMBERS CONTINUE TO TRAVEL EXTENSIVELY

Upscale Travel Habits Point to Encouraging Trend

May 14, 2009 – New York, NY: Despite one of the greatest economic downturns in US history, Andrew Harper, whose famed *Hideaway Report* newsletter has been the bible of passionate travelers for the last 30 years, has seen his loyal and well-heeled members continue to book inspiring trips with no signs of a slow down.

“Our members look to us for trusted travel advice, and in many ways inspiration to fulfill their journeys of a lifetime,” Andrew Harper says. “My editors and I scour the world to unearth the most alluring and authentic travel experiences, and this is a uniquely opportune time to travel,” he continued.

With access to a personal travel advisor, as a benefit of their membership, tens of thousands of Andrew Harper members have entrée to personalized itineraries and tours created by Mr. Harper along with other exclusive benefits, and they certainly make good use of the service. In fact, over the past month alone, members have booked several private jet tours of Africa, each valued at over \$62,000 per person; a \$40,000 luxury barge tour of Burgundy that includes tasting all 33 Grands Crus wines; a private tour of the Vatican; custom itineraries in Scotland, Portugal, Alaska and Greece, and multi-week cruises in the Caribbean, Mediterranean and South Pacific.

Exclusive Andrew Harper benefits include VIP privileges at more than half of the 1,000 Harper-recommended hotels and resorts around the globe – from an upgrade to a suite at the Peninsula in Chicago to a personal chef at a private villa in Tuscany. Paired with Mr. Harper’s unbiased reviews, insider knowledge and travel musings – delivered incognito and without accountability to any advertisers or commercial consideration – members in the Harper program are nothing if not inspired.

About Andrew Harper

Disappointed by out-of-date guidebooks, in 1978, Andrew Harper created an independent, monthly publication for sophisticated travelers, *Andrew Harper's Hideaway Report*. Traveling incognito and always paying his own way, Mr. Harper’s unbiased reviews detail the world’s finest hotels, villas, resorts and culturally authentic travel experiences. Now, 30 years after the launch of his publication, Mr. Harper has developed a full-fledged, private membership program, offering his loyal readers highly personalized travel planning assistance, bespoke tours, exclusive trips, and other VIP services that allow members to step into his exceptionally well-traveled shoes.

For more information and to purchase a membership, please visit www.AndrewHarper.com